

## Brent Meheux

M: 07864 847 867 | E: [brent.meheux@solent.ac.uk](mailto:brent.meheux@solent.ac.uk) | LI: [www.linkedin.com/in/brent-meheux](http://www.linkedin.com/in/brent-meheux)

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### Head of Visual Communication & Applied Arts (Solent University)

*Extensive experience of managing teams across academia & industry - 2018 - present*

An academic leader with over 22 years of teaching experience across a range of creative undergraduate and postgraduate courses both here in the UK and internationally. One who combines this with extensive industry knowledge to deliver a both vocational and meaningful student experience, through curriculum transformation and innovative pedagogical methods. An authentic leader who promotes his teams' contributions, thus maintaining motivation through empowerment, and one who is focussed on their ongoing development. A Fellow of the Higher Education Academy, an artist, creative director, and practice-based-research scholar.

#### Areas of Expertise

Strategic Lead, Internationalisation, recruitment & student exchange programs across Europe and the Far East; and franchised courses in Portugal, China and India | New course development & curriculum review | UK & International course validation, both as chair and external academic expert | Budgetary Planning | Sitting on numerous university committees and working groups | Responsible for 29 staff & 350+ students across 6 separate courses | Staff recruitment & development | Working with key stakeholders on behalf of the university within the community | Experienced External Examiner | Fellow of HEA

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#### Higher Education Qualifications

Dates	Qualification	Awarding Body
2015	MA Graphic Design	London College of Communication
2015	PGCLT(HE)	Southampton Solent University

#### Teaching Experience

**Course Leader BA (Hons) Graphic Design**  
**Solent university**  
*2018 - present*

Alongside HoS duties responsible for the 2<sup>nd</sup> largest course in the school, though a curriculum review working to develop innovative ways of delivery, which has seen increased student satisfaction whilst reducing overall course delivery cost.

**Course Leader MA Visual Communication**  
**Solent university**  
*2015 - 2018*

Wrote & established the university's, most successful and innovative, to date, postgraduate course with both campus-based full & part-time delivery alongside a distance learning model, 24 students in year 1 rising to 42 in year 2, positive student satisfaction recorded in PTES (Postgraduate Taught Experience Survey).

**Senior lecturer**  
**Solent university**  
*1998 - 2013*

Responsible for delivery of teaching across many creative courses within the school, from fashion to graphic design and marketing/advertising.

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## Research, Enterprise & Advanced Professional Practice interests/outputs/activities

### PhD Study

RD1PA 2018

My research aims to offer a critical position on the portrayal of the ordinary British Soldier, the Tommy, by Charles Sargent Jagger after the First World War; and to assess this work against contemporary portrayals of the British Soldier (1914-1918) both visually and in literature. To investigate Jagger's service during the First World War, the operations he was involved in and written testimony that may offer critical insights into the experience for the artist. And so, offer a discourse, through my own practice, into the portrayal of the British soldier of today.

As an active practitioner I have shown work in Europe and the Far East, whilst undertaken commissions UK wide for both private and commercial clients, I am an accomplished illustrator with over 30 years of experience.

- Chair of Validation boards for DL (Distance Learning) & campus-based PgDip International Trade and Maritime Law, and BA (Hons) Film, BA (Hons) Film & Television and BA (Hons) Film Production courses - 2018/19
- External Examiner at Newcastle College - 2015 - 2019
- External Board member for validation of DL (Distance Learning) MA Visual Communication, Malta - 2018
- Visiting Lecturer to Norway, postgraduate & undergraduate, The Norwegian Academy of Music, KUC & UiA (ERASMUS) - 2016 - 2020
- Visiting Lecturer to ECF (European Creative Futures), Utrecht 2019 (ERASMUS)
- Visiting Lecturer to Skola Michael, Prague, Czech Republic 2018
- Visiting Lecturer to SIT Shanghai Institute of Technology, China - 2018 & 19
- Visiting Lecturer at Fête de l'animation de Lille, France - 2015
- Visiting Lecturer at MOTYF 2014, Poland - 2014
- Visiting Lecturer at Breda Overlooked, Holland part of the VIVID project (ERASMUS) - 2014

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## Industry Experience

### Creative Practitioner & Consultant

2007 - 2013

Marketing and design consultation to companies, B2B and B2C, across a wide range of sectors. Whilst maintaining and promoting 30+ independent blogs, online magazines and websites, designed to market and promote 3rd party client services and products.

### Managing Director

Cre8media

2000 - 2007

Establishing and leading an award-winning full-service advertising & marketing agency in the South West, servicing both local and national clients, from start-up to 15 plus staff spread over studio, marketing, new business development and a turnover in excess of £500K. Services provided included, marketing, graphic design for print, public sector newspapers and national magazines, web design, eCommerce, and database-driven web solutions, as well as outdoor advertising, radio and TV commercials.

### Senior Graphic Designer

The Times & The Sunday Times

1986 - 2000

Graphic design and photo editing across the newspapers and magazines within the group

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## Professional Memberships

Fellow of HEA